

**SAVE THE DATE**

Mercoledì 9 Aprile 2025

VERONAFIERE



# This is VETRÈRE

*Sustainability and wellness  
in the wine tourism of Puglia*





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# Welcome to our Puglia.

Far from the rush of the Adriatic villages of southern Bari and the increasingly crowded beaches of Salento, Vetrère's experiential destinations tell a story that moves beyond the dominant narrative of our land...

**Tenute Vetrère** (between Taranto and Monteiasi)

> Immersion in nature, organic culture, ancient seasonal rhythms

**Palazzo Ammazalorsa** (in the historic center of Bisceglie)

> Heritage, dialogue with the sea, prestige, renewal

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# Our wine experiences

We place sustainability, well-being, taste, and conviviality at the heart of everything we do — through tours, tastings, wellness experiences, and curated events.



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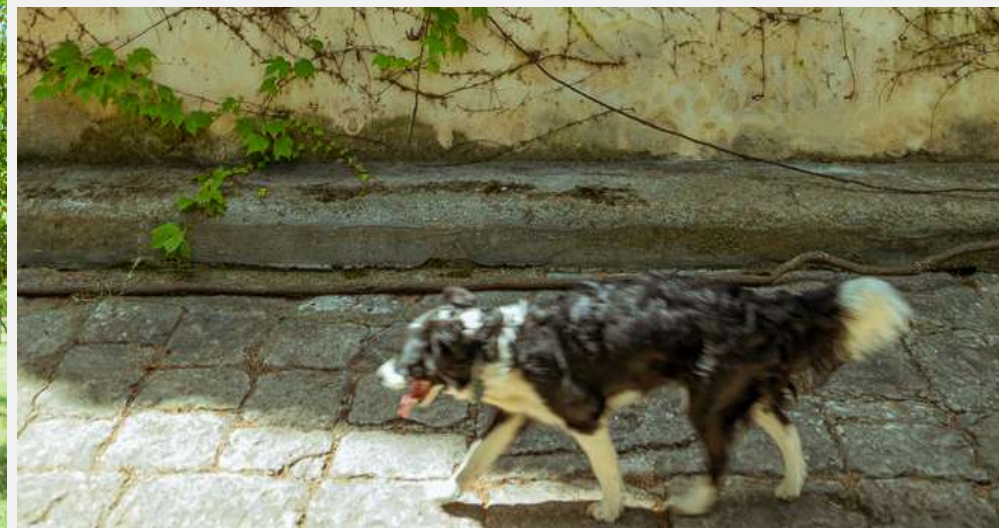


# Tasting Tours

Journeys that guide our guests through the spaces where our winery is born and breathes—the cellar, the barrel room, the orchard, and the estates.

Crowning each experience, moments of exclusive and relaxed conviviality in our *Giardino degli Inglesi*, a delightful garden.

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# Wine Food Wellness

A new format bringing together wine, local flavors, and the restorative power of Pilates.

All set within our spaces, between the Orchard and the Barrel Room.



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# First Tasting Pause...

Introducing **Taranta**: evocative, vibrant, and brilliant. The very soul of summer captured in a blend of Negroamaro and Malvasia Nera. The perfect companion for an aperitivo with friends or a sunset overlooking the sea.



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## Music And Vibes: the Orchard

Throughout the summer, our Estates become a vibrant destination for those seeking evenings immersed in music and nature.

The Orchard turns into a gathering place for happenings, live music, and DJ sets.



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# Gala Events

Tourism is, above all, about experience—creating unique and unrepeatable moments, and seeking out the most hidden soul of a place.

This is why we have given new life to Palazzo Ammazzalorsa in Bisceglie.



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# Second Tasting Moment...

Introducing Kemelios: noble, iconic, and striking. A rare masterpiece in numbered bottles that captures the essence of time, unfolding with notes of red fruits, spices, and the elegance of oak.



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# Thanks for your attention!

## Contact us

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